# AMERICAN ACADEMY OF AUDIOLOGY—

# Our Mission: To Promote Quality Hearing and Balance Care by Advancing the Profession of Audiology Through...

#### **LEADERSHIP**

- Preferred Futures
- Standards of Practice
- SAA Leader Scholarship\*
- Industry Relations Initiative
- Jerger Future Leaders of Audiology Conference\*

#### **ADVOCACY**

- Congressional, Political, and Regulatory Initiatives
- Representation on CPT and RUC HCPACs
- Practice Management and Compliance Materials
- Resources for Quality-Based Reimbursement Models and Performance Measurement

#### **EDUCATION**

- Ethics in Audiology
- eAudiology: Web Seminars
- AudiologyNOW!®
- Endowed Lectures on Pediatrics, Workplace Management, and Tinnitus\*
- Academy CEU Approval

#### **PUBLIC AWARENESS**

- NAAHP Meetings and Advisory Council
- National Audiology Awareness Month
- Recruitment Brochures and Presentations
- DiscovEARy Zone\*

#### RESEARCH

- ARC 2015: Vestibular Assessment and Rehabilitation (Funded in part by NIDCD)
- Journal of the American Academy of Audiology Online
- Research Grants in Hearing and Balance\*
- Student Research Forum Awards\*

\*Funded by the American Academy of Audiology Foundation

#### **ACADEMY PARTNERS**

Serving the professional, the public, and our patients

#### **PHILANTHROPY**



...supporting research, education, and public awareness

## CERTIFICATION FOR INDIVIDUALS



...promoting excellence through voluntary general and specialty certifications

### ACCREDITATION FOR PROGRAMS



...upholding standards of excellence in education at AuD programs

#### STUDENT DEVELOPMENT



...advancing the rights, welfare, and interests of audiology students