

With more than 10,000 members,
the American Academy of Audiology is the
world's largest professional organization
of, by and for audiologists.

■ audiology.org



June 20, 2008
Volume 6 of 12

Hello INSERT_FIRST_NAME INSERT_LAST_NAME,

Happy 20th Anniversary!

To celebrate the Academy's 20th anniversary, you will receive this special e-newsletter on the 20th of each month throughout 2008. We will feature meaningful stories from members, special events, and milestones in Academy history. Let us know if you have a story to share. We want to hear from you. Contact us at publications@audiology.org.

A Moment in American Academy of Audiology History



Over the past 20 years, the American Academy of Audiology has used print medium as a way of communicating information to membership, whether updates on Capitol Hill, interviews, BEST marketing tips, research studies, and much more.

In 1988, the Academy published the first issue of *Audiology Today*, which was designed as a two-sheet newsletter. It was mailed to all members of the small, but growing membership. Just two years later, the Academy

published the inaugural issue of the *Journal of the American Academy of Audiology*. The membership had almost doubled and the need for a scholarly publication arose. Now, 20 years later, *Audiology Today* the American Academy of Audiology are still being printed as a means of communicating information among Academy members about all aspects of audiology as well as top-notch research.

After the success of the magazine and the journal, the Academy decided to

print its first consumer brochure in 1994. In April of that year, the “How’s Your Hearing? Ask an Audiologist!” brochure was introduced. With the success of that brochure and the others that followed, the Academy ventured into book publishing. In 2006, the Academy proudly published the “Green Book,” *Ethics in Audiology*. Then just this past April at AudiologyNOW! 2008 in Charlotte, we released *Audiology: An Editorial Journey*, by Dr. James Jerger. This little book reviews the advances that have been made in audiology research through a compilation of various editorials from the *Journal of the American Academy of Audiology*. The sky has no limits for the future, in fact get ready for the Academy’s third book, due out August of this year, *The BEST Guide to Marketing for Audiologists*.

In March 2008, the Academy redesigned the e-newsletter, *AT Extra*. The e-newsletter is now disseminated monthly, on the first Wednesday of every month, and features the standard updates from the Academy, as well as audiology-related snippets from news stories around the nation.

The American Academy of Audiology strives to be essential in the professional lives of audiologists. The publications produced by the Academy are done so with your needs in mind. If you have any story ideas, or would like to see a particular topic being addressed in any one of the Academy publications, visit the specific publications page on our Web site, www.audiology.org.

The Academy Creates an Audiology Library

Did you happen to note that we are currently collecting old textbooks about audiology in the March/April issue of *Audiology Today*? The ultimate goal is to have a library at the Academy home office of all of these old textbooks. In addition to having the library, with the proper permissions, we will make these books available online in a searchable format. Just imagine one source to research all the historical textbooks on audiology.

Contact **Kevin Willmann** to check on our current collection.

If you have textbooks you would like to donate that we don’t have yet, mail them to:

American Academy of Audiology
ATTN: Communications Coordinator
11730 Plaza America Drive
Suite 300
Reston, VA 20190

Contest

In honor of the past 20 years, can you correctly state how many volumes of

Audiology Today and *Journal of the American Academy of Audiology* have been published to date?

Be the first person to e-mail the correct answer to **Christy Hanson** and win a \$20 gift certificate to the Academy Store.

All entries must be received by July 3, 2008. Members who have previously won are not eligible. All winners must be current members of the American Academy of Audiology.

Congratulations



Dana Nolen, AuD, won a \$20 gift certificate to the Academy Store for being the first person to correctly e-mail in the three years that the Jerger Career Award for Research in Audiology had no recipients.

Dana's correct answer: 1994, 1998, and 1999.

Dana lives in Middletown, Ohio. She has been practicing audiology for 11 years, and has been a member of the Academy since 1995. She earned her BS from Miami University in Oxford, Ohio, in 1995 and her MA from the University of Cincinnati in 1997. She just graduated from A.T. Still University in March 2008 with her AuD. She is employed part-time at a private practice owned by another audiologist where she's worked for 9 years performing hearing evaluations and fitting hearing aids on mostly adults. She has been married for 10 years and has two children, a girl age 6 and a boy age 4.

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