

October 20, 2008 Volume 10 of 12

Hello INSERT_FIRST_NAME INSERT_LAST_NAME,

Happy 20th Anniversary!

To celebrate the Academy's 20th anniversary, you will receive this special e-newsletter on the 20th of each month throughout 2008. We will feature meaningful stories from members, special events, and milestones in Academy history. Let us know if you have a story to share. We want to hear from you. Contact us at **publications@audiology.org**.

National Audiology Awareness Month and National Protect Your Hearing Month Member Initiatives from Across the Nation

October is National Audiology Awareness Month and National Protect Your Hearing Month!

Twenty days into the month, we are hearing about successful initiatives and celebrations by members from across the nation, and the media is continuing to pick up the press releases. To date, the Academy has learned about more than 12 different local and national newspapers, magazines, radio, and TV shows that have posted or written a story about the month. To read what members have done to spread awareness, visit the **October initiatives** page.

If you have gotten a press release printed, placed promotional information on your site, hosted a hearing health day, or taken any other actions in celebration of the month, please e-mail your stories to **Christy Hanson**. Your activities will be listed on the Web site, and **you will qualify for a chance to win a framed ear art picture**.

Contest

A banner is hanging from the Academy's Capitol Hill office during the month of October. What does it say? Be the first person to e-mail the answer to **Christy Hanson** and win a \$20 gift certificate to the Academy Store.

All entries must be received by November 3, 2008. Members who have previously won are not eligible. All winners must be current members of the American Academy of Audiology.

Congratulations!

Elaine Hallett, an audiology student from Ontario, Canada, has won a \$20 gift certificate to the Academy Store for being the first person to e-mail the correct three actions recommended to protect your hearing on the National Protect Your Hearing Month poster. The correct answer is: Walk away from the noise, turn down the volume, and wear hearing protection.



Elaine is a second-year audiology student at Wayne State University in Detroit, MI. Prior to attending Wayne State, she earned her honors degree in biology at the University of Windsor in Windsor, Ontario. Elaine says, "Hearing protection has always been very important to me, especially since hearing loss has affected my family. What better way to learn about the auditory system and help others that have been affected than by becoming an

audiologist! At my clinical placement, after every audiogram, I always make sure to tell patients to protect their hearing by using earplugs and by turning down the volume of personal listening devices/TVs."

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