



**STATE BOARD OF EXAMINERS FOR SPEECH-LANGUAGE PATHOLOGY AND AUDIOLOGY**

Mail Code: MC1982 PO Box 149347 Austin, Texas 78714-9347

Phone: (512) 834-6627 Fax: (512) 834-6677

E-mail: [speech@dshs.state.tx.us](mailto:speech@dshs.state.tx.us)

[www.dshs.state.tx.us/speech](http://www.dshs.state.tx.us/speech)

August 17, 2012

**U.S.P.S.**

**C.M.R.R. 7000 0520 0024 5416 3896**

Lisa Tseng, M.D.  
Hi Health Innovations  
9701 Data Park Drive  
Minnetonka, MN 55343

**CEASE AND DESIST**

Dear Dr. Tseng:

Please be advised that I represent the Texas State Board of Examiners for Speech Language Pathology and Audiology [the "Board"] in the enforcement of its governing statute and its administrative rules.

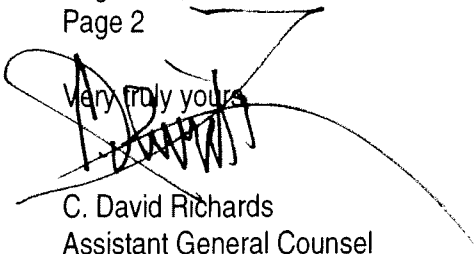
It is believed by the Board that you and your company, hi Health Innovations, are currently engaging in business practices in the State of Texas through your Online Hearing Program which are in violation of Occupations Code, Sections 401.301[license required]; and 401.401[Audiometric testing]. In addition, the Board believes that you and your company are in violation of 22 Texas Administrative Code §§ 741.41(a)(7); 741.102(2); and 741.103. Finally, it is believed that you and your company's business practices are in violation of Occupations Code § 102.001, the so-called "Texas Solicitation of Patients Act". [Copies of the Act and administrative rules are enclosed]

The Board requests that you immediately CEASE and DESIST from continuing your current business practices as they relate to the fitting and dispensing of hearing instruments in the State of Texas until such time as you and your company can demonstrate to the satisfaction of the Board your ability and intent to comply with our laws.

Finally, pursuant to Occupations Code § 401.5022, you are hereby placed on notice that this matter will be on the Board's Complaints Committee meeting agenda as a discussion and action item. This meeting is currently scheduled for October 24, 2012, in San Antonio, Texas. Your presence is requested at this meeting to respond to the allegations contained herein.

Until such time, the Board requests that you and your company CEASE and DESIST from conducting business activities in this State as they relate to the fitting and dispensing of hearing instruments.

Lisa Tseng, M.D.  
August 17, 2012  
Page 2

A large, stylized handwritten signature in black ink, appearing to read 'C. David Richards', is written over the text 'Very truly yours'.

Very truly yours  
C. David Richards  
Assistant General Counsel  
Office of the General Counsel  
Department of State Health Services

Cc: Vicki B. Dionne, Au.D., CCC-A  
Joyce Parsons, Executive Director